

Facility Engagement Initiative Provincial Evaluation

Here are some examples of opportunities that Medical Staff Associations (MSA), Health Authorities (HAs) and Facility Engagement (FE) may want to explore for implementation, based on the findings from the 2022-24 Facility Engagement Initiative Provincial Evaluation. Opportunities are not limited to these examples.

We encourage you to explore these opportunities with your Engagement Partner, who can support you in identifying site-specific solutions and strategies. Engagement Partners can connect you with resources, tools, and insights from other sites, and collaborate with you to develop new approaches tailored to your needs.

Learnings for Medical Staff Associations

Build stronger MSAs

Optimize team roles for greater synergy: Empower MSA executives for strategic engagement and advancing patient-focused projects, and MSA administrators for strategic planning and operational support.

Leverage existing resources: Utilize [FE website](#) tools, templates and MSA administrator Help Desk to streamline operational processes and project management.

Invest in leadership development: Promote Specialist Services Committee (SSC) and FE training opportunities for MSA executives to cultivate strong leadership and team performance.



Enhance MSA team performance to boost efficiency and impact

Prioritize member needs: Focus FE efforts on addressing key member concerns to attract greater involvement.

Clearly communicate opportunities: Promote FE participation pathways, highlighting time commitments and benefits.

Enable flexible participation options: Offer a mix of formal and informal events, including networking opportunities and focused discussions, to enhance engagement and relationship building.

Target HA operational leaders: Promote the FE program and its benefits to key HA leaders to drive broader awareness and engagement.



Grow MSA participation through enhanced local and regional engagement and FE promotion

Showcase the impact of regional collaboration: Utilize existing tools like the [FE Knowledge Sharing Portal](#) and [SEAT Database](#) to demonstrate the value and inspire broader buy-in.

Facilitate cross-MSA connections: Leverage Engagement Partners and dedicated MSA administrator opportunities to connect MSAs and foster collaboration.

Maintain active participation in FE events: Continue engagement in provincial summits and webinars to share best practices and strengthen relationships.

Engage regionally with HA partners: Identify regional priorities and engage early and often with HA partners to facilitate effective and impactful partnerships.



Strengthen FE-funded projects by measuring performance and demonstrating impact

Partner with HA: Engage in joint strategic planning with HAs to ensure alignment and secure leadership support for project sustainability.

Empower physicians with Quality Improvement (QI) and evaluation skills: Promote the [FE Evaluation Toolkit](#) as well as SSC initiatives like [Physician Quality Improvement \(PQI\)](#) and coaching programs to equip physicians with the skills to effectively manage and measure project impact.

Share success stories to inspire engagement: [Showcase impactful projects](#) and demonstrate clear methods for measuring success to encourage broader physician participation.



Learnings for Health Authorities

Strengthen MSA-HA collaboration by fostering trust and mutual understanding

Establish regular communication channels: Utilize formal structures (such as Local or Regional Medical Advisory Committees) and standing meetings for consistent interaction between MSA and HA leadership.

Maintain relationship continuity: Develop effective onboarding and transition plans to mitigate the impact of leadership turnover.

Promote mutual understanding: Educate MSAs on HA roles, responsibilities, and processes within their operational context.

Ensure transparent decision-making: Close local and regional feedback loops and clearly communicate decisions, including rationale, to build trust and strengthen relationships, whether decisions are favourable or not.



Strengthen MSA-HA partnerships to foster local and regional collaboration and impact

Local Level: Share best practices for MSA-HA engagement and promote leadership development opportunities to equip MSA executives for productive partnerships.

Regional Level: Leverage FE HA leads to connect with MSAs and clarify engagement processes and funding mechanisms. Engage regional leads in local projects to support connections and the MSA voice.



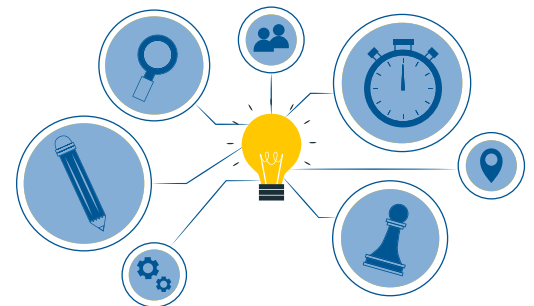
Learnings for the Facility Engagement Initiative

Support building stronger MSAs

Raise awareness of existing resources: Promote FE website tools, templates and MSA administrator Help Desk to streamline operational processes and project management.

Support leadership development: Promote SSC and FE training opportunities for MSA executives to cultivate strong leadership and team performance.

Develop new resources: Develop a comprehensive governance onboarding package, engagement model toolkit and other training resources to support MSA teams.



Support the growth of MSA participation through enhanced local and regional engagement and FE promotion

Showcase the impact of regional collaboration: Continue operationalizing the FE Knowledge Sharing Strategy and promoting stories of change through the Knowledge Sharing Portal and SEAT Database to demonstrate the value and inspire broader buy-in.

Facilitate cross-MSA connections: Leverage Engagement Partners and dedicated MSA administrator opportunities to connect MSAs and foster collaboration.

Maintain active participation in FE events: Continue engagement in provincial summits and webinars to share best practices and strengthen relationships.

Develop a regional engagement strategy: Clarify the vision for regional engagement by providing clear processes and guidelines for HA collaboration to ensure effective and impactful partnerships.



Strengthen FE-funded projects by supporting impact measurement

Empower physicians with QI and evaluation skills: Promote the FE Evaluation Toolkit as well as SSC initiatives like PQI and coaching programs to equip physicians with the skills to effectively manage and measure project impact.

Share success stories to inspire engagement: Showcase impactful projects and demonstrate clear methods for measuring success to encourage broader physician participation.

Develop and update existing measurement resources: Update and promote evaluation tools and resources for MSAs.



Strengthen MSA-HA partnerships to foster local and regional collaboration and impact

Local Level: Share best practices for MSA-HA engagement and promote leadership development opportunities to equip MSA executives for productive partnerships.

Regional Level: Leverage FE HA leads to connect with MSAs and clarify engagement processes and funding mechanisms.

