

ENGAGEMENT PARTNERS

Who are Engagement Partners (EPs)?

- EPs are uniquely positioned to be a trusted advisor for capacity building, knowledge sharing and cross learning for Medical Staff Associations (MSAs) and Divisions of Family Practice (DoFP). EPs support MSAs and DoFP in a geographical area within a health region.
- EPs act in a neutral capacity to collaborate with health authorities, community partners, and physicians in MSAs and DoFP across the province by exploring opportunities for stakeholders to work together on shared priorities for improving patient care.
- EPs are a trusted resource for local and regional health authority partners to support enhanced relationships, consultation, collaboration, and advancement of shared priorities with MSAs and DoFP.
- EPs enable effective processes and structures between MSAs, DoFP and system partners that support meaningful consultation and collaboration into local, regional and provincial matters that directly impact physicians and patient care.
- EPs support acute and primary care relationships, the collaboration to improve care in transitional settings, and the integration of acute and primary care.

What high-value work do EPs provide?

- Relationship development and management
 - EPs engage and facilitate trusting partnerships on common issues between physicians and system partners.
- Capacity Building
 - EPs provide strategic and operational guidance to MSAs and DoFP to build their capacity in leadership, governance, and health system influence.
- Issues management
 - EPs are the first point of contact for MSA and DoFP operational and funding questions, and for local issue management related to the Specialist Services Committee (SSC) or General Practice Services Committee (GPSC).
- Systems navigation
 - EPs work in partnership with other Doctors of BC staff (e.g., Primary Care Transformation Partners, Regional Advisors and Advocates) and external teams in the health authorities and Ministry of Health, to help support physicians with their SSC and GPSC related work.
- Knowledge sharing
 - EPs share best practices and common priorities and activities amongst MSAs and DoFP through peer-to-peer connections and through provincial program data and learnings.

- EPs identify emerging opportunities for MSAs and DoFP to consult and collaborate with facility and community-based care delivery and design.
- EPs enhance MSA, DoFP and other system partners' understanding of SSC and GPSC policies, and assist in gathering MSA, DoFP and system partner input to inform SSC and GPSC decision-making.
- EPs share best practices and collaborate with health authorities and other system partners to meaningfully engage with MSAs and DoFP.

How do EPs work with Primary Care Transformation Partners (PCTPs)?

- EPs and PCTPs work collaboratively with other key DoBC staff and systems stakeholders in advance and after regional Divisions meetings to enable the furthering of key issues to collaborative resolution.
- EPs assist PCTPs to inform GPSC Caucus representatives to ensure that the views and concerns of physicians are effectively represented from across the province.
- EPs connect physicians with PCTPs related to the development and advancement of primary care transformation priorities such as Primary Care Networks, Patient Medical Home and Team Based Care.
- EPs coordinate with PCTPs to provide local issue management support for DoFP where required.