

GUIDING PRINCIPLES FOR A STRONG ENGAGEMENT



PLANNING FOR ENGAGEMENT

7 Actions to Take

- ACTION 1** Understand the norms of your community, whether your community is a geographical area, or a particular group of individuals brought together by virtue of a similar situation or special interest.

- ACTION 2** Identify clear objectives.

- ACTION 3** Identify intended participants and participant groups.

- ACTION 4** Clarify roles and responsibilities in the engagement.

- ACTION 5** Choose an appropriate level of engagement.

- ACTION 6** Choose a specific engagement method or approach.

- ACTION 7** Communicate your objectives and expectations around level of influence on decision making.



IMPLEMENTING ENGAGEMENT

5 Actions to Take

- ACTION 1** Create psychological safety.

- ACTION 2** Make decisions together.

- ACTION 3** Embrace and transform conflict.

- ACTION 4** Feed/close the feedback loop.

- ACTION 5** Evaluate engagement.

Maximize the potential for success during the engagement planning phase



facilityengagement.ca/ERG