

## FACILITY ENGAGEMENT LIAISON (FEL)

## REGIONAL ADVISOR & ADVOCATE (RAA)

FELs support physicians and health authorities (HA) in their efforts to improve collaboration and engagement towards goals consistent with the Memorandum of Understanding – 2014 Regional and Local Engagement (MOU) and Quadruple Aim. This includes support for establishing and optimizing local and regional structures, liaising and building relationships with health authority partners and other stakeholders, and providing feedback and information to continuously inform the development of the initiative.

- Liaise and build relationships with physicians, health authority partners, and other stakeholders by providing strategic information and supports that relate to **Facility Engagement** progress and learnings
- Support understanding of the MOU among all stakeholders
- Support the implementation and optimization of governance and operational structures and processes at assigned facilities
- Provide strategic and operational guidance to local sites including capacity building, staffing, issue management and spreading of best practices related to Facility Engagement
- Communicates with the Facility Engagement provincial office on progress and/or challenges associated with assigned facilities and identifies possible solutions and works with SSC regarding Facility Engagement related communications

FELs are hired by the Specialist Services Committee (SSC). The SSC oversees the implementation of the Facility Engagement Initiative (FEI). The SSC is a joint committee between the Doctors of BC and the BC Ministry of Health, with regular representation from HAs.

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FELs do not function as representatives in the relationship between HAs and physicians, nor do they focus on physician advocacy.

### PRIMARY DUTIES

### EXAMPLES

### OVERSIGHT

### TEAM

### OUT OF SCOPE

RAAs serve members by providing strategic advice to individual or groups of physicians to advocate on local or regional opportunities and issues, or advocate for them directly when required. They inform members about Doctors of BC initiatives and issues of importance to the profession. They also serve members by connecting them to the appropriate services, programs and benefits provided by Doctors of BC.

- Liaise and build relationships with members and stakeholders by providing strategic information, advice, support and influence as it relates to **member advocacy**
- Provide strategic leadership, counsel, planning and direction with individuals or groups of physicians in the community or in a facility on how to prepare or approach an issue or opportunity
- Coordinate local events, information or consultation specific to Doctors of BC issues or programs
- Connect members to the resources available to them through Doctors of BC or its affiliated programs
- Assist with local or provincial negotiations or issues
- Act as a local Doctors of BC staff representative to help physicians represent their views when engaging with HA's and other agencies

RAAs are hired by the Doctors of BC to support a united front on specific local/regional issues in order to seek out positive change for physicians, patients and the health care system. They support the priorities and strategic plan of Doctors of BC and report to the Director of Physician Advocacy.

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RAAs do not implement local governance structures as outlined in the MOU on Regional and Local Engagement for the Facility Engagement Initiative.