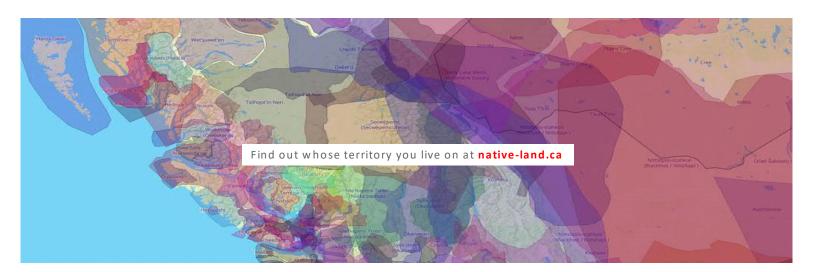


Cindy Myles

Director, Facility and Community Engagement
Dr. Sam Bugis
VP, Physician Affairs & Specialist Practice

"We would like to acknowledge that the land we live and work on in this province is comprised of the many traditional, ancestral, and unceded territories of First Nations, Métis, and Inuit peoples. When we acknowledge the land, I hope that it is an opportunity for all of us to reflect on the ongoing history of colonialism in our country, and as leaders in healthcare, consider ways that we can further incorporate antiracism and decolonization into improving our communities".







During the meeting:

Please add the name of your MSA to your zoom name

1. Click on participants

2. Hover over your own name

3. Click on 'More'

All participants are muted to ensure there is no competing background noise.

During the presentations, please use the chat for any questions or comments.

During discussion, please use the raise hand function and we will call upon attendees in order.

The meeting is being recorded.



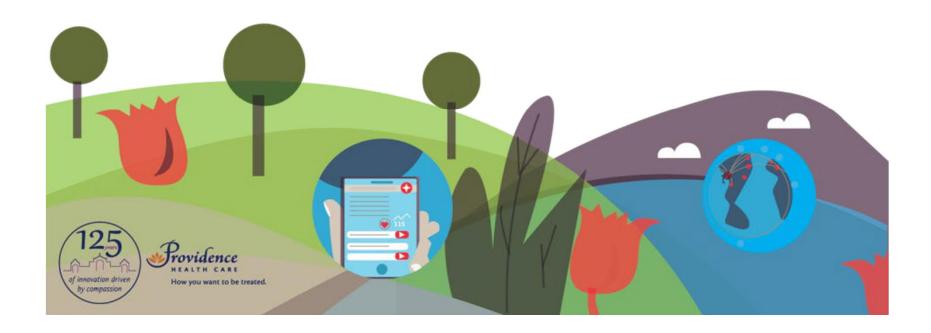






STRATEGIC APPROACH TO FACILITY ENGAGEMENT

PROVIDENCE HEALTH CARE PHYSICIANS & SURGEONS ASSOCIATION



A UNIQUE OPPORTUNITY FUELS ENGAGEMENT

Are presentative structure and funding for physician engagement

Anew CEO and senior leaders keen to engage physicians

Anew, state-of-the-art hospital that will transform care



A hospital, or any health care organization, can only be successful if physicians are clearly involved in leading in that organization.

Fiona Dalton, President &CEO, Providence Health Care

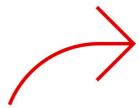


PHYSICIANS WEIGH IN









Medical
Staff weigh
into PHC
strategic
plan with
ideas &
priorities





STRATEGIC PILLAR PARTNERSHIPS

Physician-led Strategic Pillars representing Medical Staff

- Consultant Physician Leads
- Physician Advisors

Partnered with Providence Health Care Senior Leaders

Providence Health Care Strategic Priorities













QUALITY, SAFETY & VALUE PILLAR



QUALITY-FORWARDExceptional Quality, Safety & Value

- Goal: Understand, evaluate, and prioritize quality (outcomes, patient experience and safety including eliminating preventable harm).
- Goal: Practice Value Based Health Care which prioritizes what matters to the people we serve as a way to drive quality and efficiency.



Dr. Adrienne Melck Dept. of Surgery



Physician Advisor Dr. Kristine Chapman Neurology



Physician Advisor Dr. Trina Montemurro Anesthesia



PHC VP Sponsor
Dr. Ron Carere
VP of Medical Affairs



Physician Advisor Dr. Garth Hunte Emergency Medicine



Physician Advisor
Dr. Janet Simons
Pathology and Laboratory



Physician Advisor Dr. Kristine Chapman Neurology



Physician Advisor Dr. Shannon Jackson Hemotology



Physician Advisor Dr. Eileen Wong Family Medicine



PEOPLE & TEAMS PILLAR



- Goal: Engage and empower our people in meaningful ways and nurture a culture where every voice is heard.
- **Goal:** Prioritize the health, safety, and wellness of our people.
- Goal: Ensure each of us understands how our work connects to Providence's Mission, strategic directions, and goals.



Consultant Lead Dr. Vishal Varshney Anesthesiology



Physician Advisor Dr. Joe Finkler Emergency Medicine



PHC VP Sponsor
Dr. Christopher De Bono
VP Missions, People
and Ethics



Physician Advisor Dr. Tony Wan Medicine Pathology and Laboratory



Physician Advisor Dr. Lawrence Cheng Emergency Medicine



Physician Advisor Dr. Ana-Luiza Sayao Neurology



DISCOVER, LEARN & INNOVATE PILLAR



LEARNING-FORWARD Discover, Learn & Innovate for Impact

- **Goal:** Make every interaction with the people we serve an opportunity for learning, research, and continuous improvement.
- Goal: Nurture and support innovative and disruptive ideas that transform care in BC and around the world, especially for vulnerable and diverse populations.
- Goal: Collaborate with other Physician Advisory Committees to optimize meaningful physician input in strategic priorities that span across several strategic pillars.



Consultant Lead Dr. Amin Sajan Emergency Medicine



Physician Advisor Dr. Jeanne Macleod Emergency Medicine



PHC VP Sponsor Dr. Darryl Knight VP, Research and Academic Affairs



Physician Advisor Dr. Ron Ree Anesthesia



Physician Advisor Dr. Jesse Grenier Internal Medicine



Physician Advisor Dr. Peter van den Elzen Hematopathology



PARTNERSHIPS PILLAR



- Goal: Cultivate partnerships that enable integrated care and more seamless transitions between hospital, specialty care, primary, and community care.
- Goal: Seek and create partnerships with leading technology and digital health organizations to improve responsiveness, connectivity, and quality.
- **Goal:** Prioritize partnerships that improve the care journey for Indigenous People.



Consultant Lead Dr. Grace Li Physiatrist



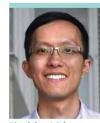
PHC VP Sponsor Ms. Deborah Mitchell VP Seniors Care, Organizational Strategy and Partnerships



Physician Advisor Serena Chee Nurse Practitioner



Physician Advisor Jani Laramée Family Medicine



Physician Advisor Dr. Lik Hang Lee Anatomic Pathology



Physician Advisor Vacant



REFLECTIONS: DR. ADRIENNE MELCK

Surgeon, Physician Consultant Lead, Quality Safety and Value Pillar



"We are invited to regular senior leadership team meetings where they discuss the strategic plan, initiatives and directives for the upcoming year.

A few years ago, I could not imagine being invited to, or getting to provide input, or sitting in on a senior leadership team meeting

They are accessible to us in a way that they were not in the past. They are way more open to medical staff input."

THE NEW ST. PAUL'S HOSPITAL

PHYSICIAN ENGAGEMENT IN REDEVELOPMENT

- Physician Directors integrated with Pillars
- Leadership role for primary care integration
- Represent medical staff in decision-making tables
- Opportunities for physicians at large to engage in phases of development
- Funded sessionals





NEXT LEVEL ENGAGEMENT: TRANSFORMING PATIENT CARE

- Collective priority of all pillars to achieve
 Value Based Health Care
- Physician influence in system change
- Patient Care Transformation



WHAT IS IT ALL ADDING UP TO?

Benefits for patients: collaboration activated for COVID-19 response

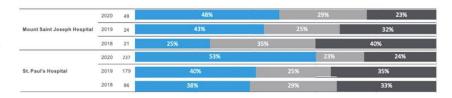
More medical staff involvement in organizational plans and improvements

A shift towards a more engaged culture = quality, wellness Taking physician influence

to the next level: system change Increased Engagement Scores



✓ At both engagement sites - Mount St. Joseph Hospital & St. Paul's Hospitals average percentage of "agree" responses are trending upward year over year. Overall averages by hospital/facility for Core 9 Questions: 2018 - 2020





HOW ARE WE SUPPORTING THIS WORK?

PASS/ FACILITY ENGAGEMENT

- Strong Physician Leadership
- Funding for Physician Strategic Pillar Consultant Leads and Advisors
- Sessional Funding
- Physician-led projects
- PASS Engagement and Operations Team expertise
 - o Strategic & operational support
- Communications expertise & supports

PROVIDENCE HEALTH CARE

In Kind Supports

- Project Management
- Communications supports



NEXT STEPS: INTEGRATION & SUSTAINABILITY





5 YEARS OF ENGAGEMENT IN ACTION: OUR STORY





THANK YOU!



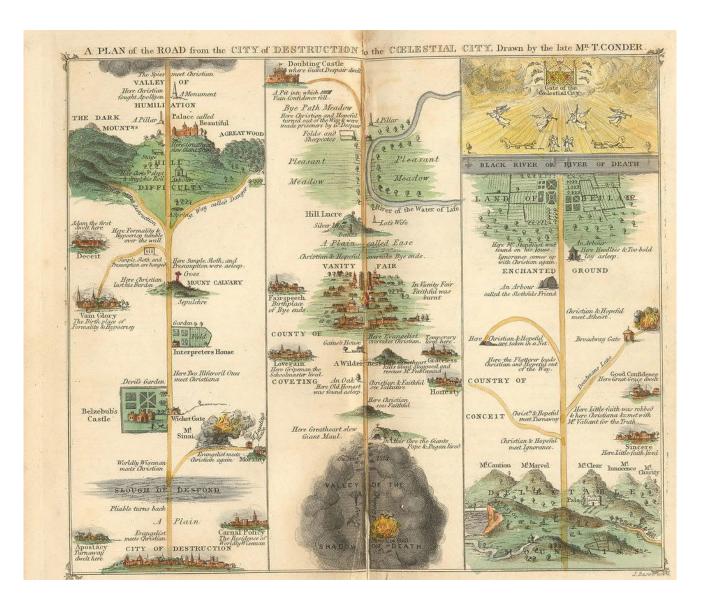
Facility Engagement at

Surrey Memorial/JPOCSC

Fraser Health Authority

Dr. Raymond Dong President, Medical Staff Association





An Evolutionary Journey

In the beginning, we were lost.

Trying to locate the Celestial City.

A Stuttering Start-up Phase

- Developing the Incorporation Entity for the Society
- Interpretation of the MOU
- Sheer size of the Medical Staff Association
- Reconciling 2 "separate" bodies affected governance

Steps taken for 2020-2021

- Integration of the MSA and FE portfolios into 1 entity
- Engaged a consultant Facilitate Creation of a New Strategic Plan
- Vision and Mission Statements re-crafted
- Immediate, Medium- and Long-Term goals were selected
- Revised the assessment process for Project Engagement

Current Strategic Goals 2021-2022

- Facilitate Covid-19 recovery and the return to normal for medical staff
- Support medical staff initiatives that demonstrate collaboration with the FHA, sustainability, and return-on-investment.
- Adapt and meet the needs of medical staff through engagement, wellness, education, and professional growth.
- Revive and renew the SMH MSA organization

Presentation title 20XX 23

Social Determinants of MSA Health

- Enjoying solid and reliable 2-way communication between MSA and the ED and SMD (with their active participation and support).
- Having an MSA Exec team that functions well and having enough support to maintain a high degree of engagement with members.
- Acknowledge the organizational support and guidance we have received from our SSC and FE liaisons.
- Improvements still to be made with communication/outreach
- Adopt or create more innovative opportunities for engagement

Presentation title 20XX 24

Funding Optimization

- Improve the internal vetting process for Engagement Projects in order that the requests align with the Strategic Plan for the MSA as a whole.
- Increase the flexibility within the MOU guidelines to redefine what engagement encompasses.
- Sharing ideas and methods with other sites in FHA and perhaps collaborating on some joint activities, thus saving on development costs reducing waste, and enhancing purchasing power.

Presentation title 20XX 25



Optimizing Funding for Success
November 30, 2021



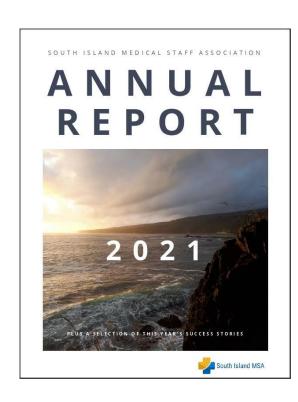
South Island MSA – Low Cost, High Impact

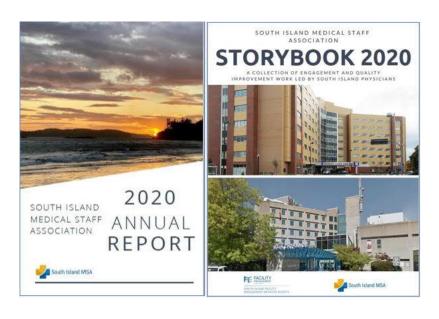
Annual Report

- Highlights engagement activities, Executive team,
 Committee membership and activities, year in review,
 partnership with Island Health
- Success Stories of Engagement Projects interspersed throughout
- Shared with Medical Staff, HA connections, Divisions partners, other Stakeholders, new members
- Distributed at AGM, pigeonholes, events, targeted mailing, online link
- 200 copies = \$1,000



South Island MSA Annual Reports







South Island MSA – Low Cost, High Impact

3rd Annual(ish) South Island Physicians' BBQ

- In partnership with 2 DFPs, another MSA
- Physicians, families, Island Health, administrators
- Event organizer, bouncy castles, food trucks, drinks, photographer, music, information booths (PHP, IHealth, Hospital at Home)
- 230 attendees
- Total cost \$7,350. South Island MSA cost \$3,450



South Island Physicians' BBQ

Low cost, high impact:

"Meeting new physician colleagues."

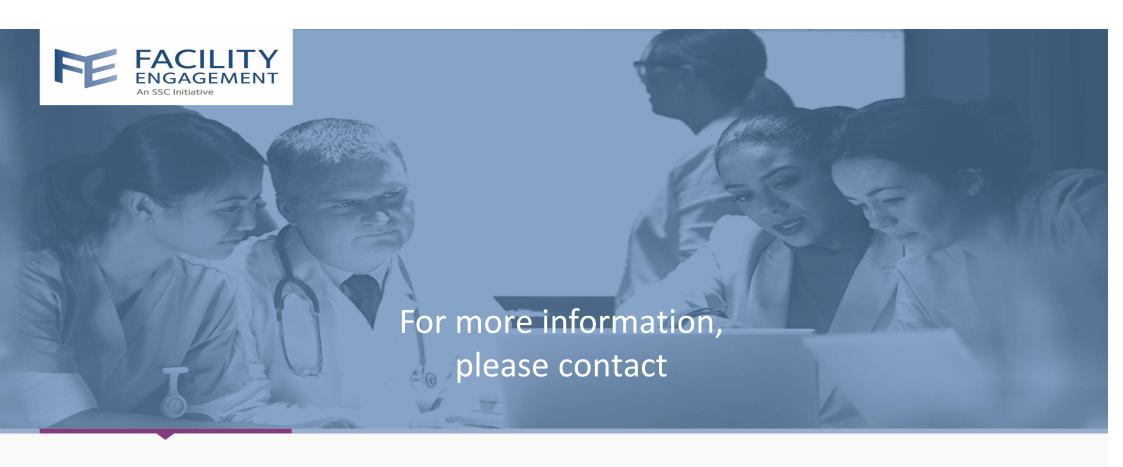
"Making connections with the Divisions."

"Managed to get a connection for a patient with difficult addictions issues." "These kind of events are wonderful for supporting physician wellness, preventing burnout and making us feel valued."

"Meeting people from different facilities."







Dr. Alicia Power – Engagement Projects

Dr. Maria Kang – Physician Wellness and Social Committee

Erica Kjekstad – Project Manager

info@southislandmsa.ca



Optimizing Funding for Success November 30, 2021

Burnaby Hospital MSA



What engagement activities has made the best use of your funding in the past year?

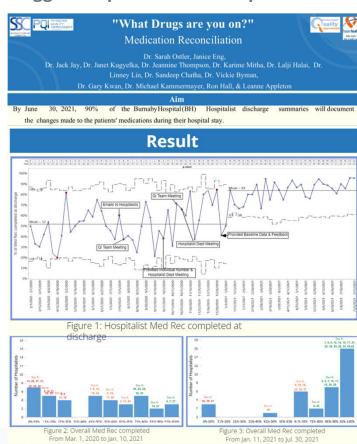
Engaged The Most HA Partners



Furthered Strategic Goals



Biggest Impact for Dollar Spent





What are some of the enablers and barriers to success?

Relationship with Health Authority

- MSA President, BH ED and BH SMD meet regularly to discuss and collaborate
- BH ED and BH SMD have agenda slot at every MSA Meeting and collaborate on Annual Report
- Invitation to MSA-Organized Leadership Courses. (eg. Insights)
- MSA works with HA on regional initiative.
 eg. BH Redevelopment, FESR, etc



MSA Internal Structure

Enablers

Subcommittee Structure

- focus on specific areas
- engages more physicians

WG Structure

All Departments Represented

Barriers

- WG members need more defined role
- Subcommittees need oversight to ensure goals of MSA are being met

Facility Engagement

- Provided funding to restart the MSA at BH: hiring resources, development of structure & processes, created opportunities where physician voices are heard
- Developing a collaborative relationship with HA: enabling physicians to come to the table and be heard, participate in decision making that impact patient care, be more involved in creating a culture of care and change



What resources and supports would help you optimize your funding?

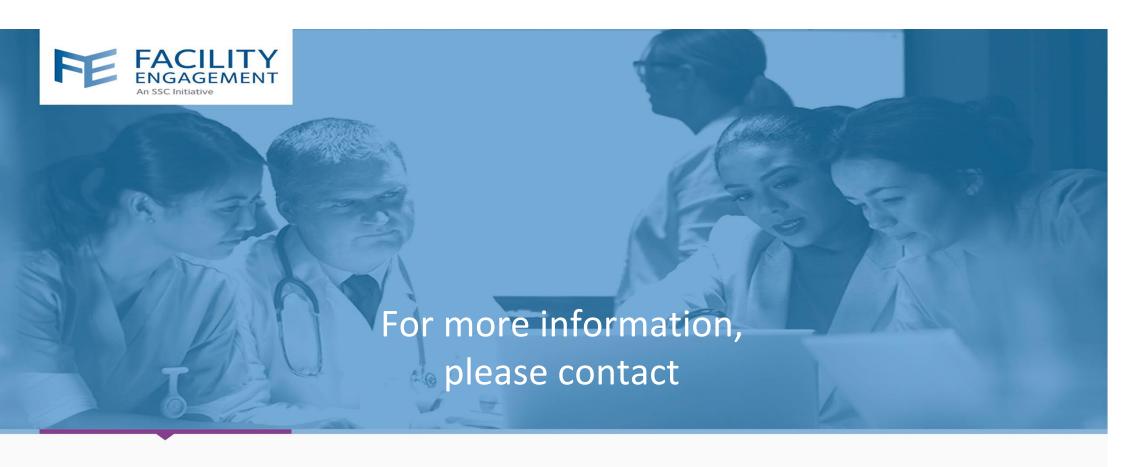


BURNABY HOSPITAL
MEDICAL STAFF PHYSICIAN SOCIETY





- Understand the additional resources/pots of funding available outside of FE
- Would be nice to have a list for the MSA & how to access
- For example EHR engagement funding, FH funds available, additional DOBC resources/funds
- List of successful engagement activities from other sites
- FH priorities that we could partner on



Dr. Paul Johar - BH MSA President paul.johar@fraserhealth.ca



Optimizing Funding for Success
November 30, 2021





Dr. Michael Nimmo, Secretary
Andrew Pinfold, Operations Director (apinfold@vpsa.ca)



1. What engagement activity has made the best use of your funding in the past year?

Engaged the most members or partners?

- Wellness and DEI surveys (450 responses for wellness and 470 for DEI)
- Funding for wellness activities: Dept/Divs representing 708 physicians (40% of staff) supported
- Events: Quarterly meetings, AGMs, Keynotes and monthly networking lunches
- Covid related activities-Initiating Medical Staff Forums

Biggest impact per dollar spent?

- Wellness- awareness and culture change (new Regional Medical Director and additional support via Health Systems Redesign funding)
- DEI-awareness and changes in within HA (e.g. leadership recruitment and Regional Medical Director)

Furthered your strategic goals?

Joint committees and associated surveys



2. What are some of the internal and external enablers and barriers to success? External

• Enablers:

- Monthly meetings with VCH Leadership
- Joint committees with VCH: Wellness, DEI, CST and looking to support VCH initiated work in Planetary Health and Onboarding.
- VCH identifying ways to partner and leverage FEI e.g. supporting VCH Medical Staff Onboarding Cmt' and potentially Planetary Health
- Growing connections and the development of synergies with other stakeholders e.g. CMA Joule and the Physician Health Program.

Barriers

- Regional vs local approach of VCH (what is done for one Community of Care needs to be done for others)
- Bandwidth of physicians to take on projects/initiatives-keeping clinical and adding FEI work



2. What are some of the internal and external enablers and barriers to success cont.)?

Internal

- Enablers
 - Strong support staff and contractors
 - Engaged board and committee members
 - New governance structure

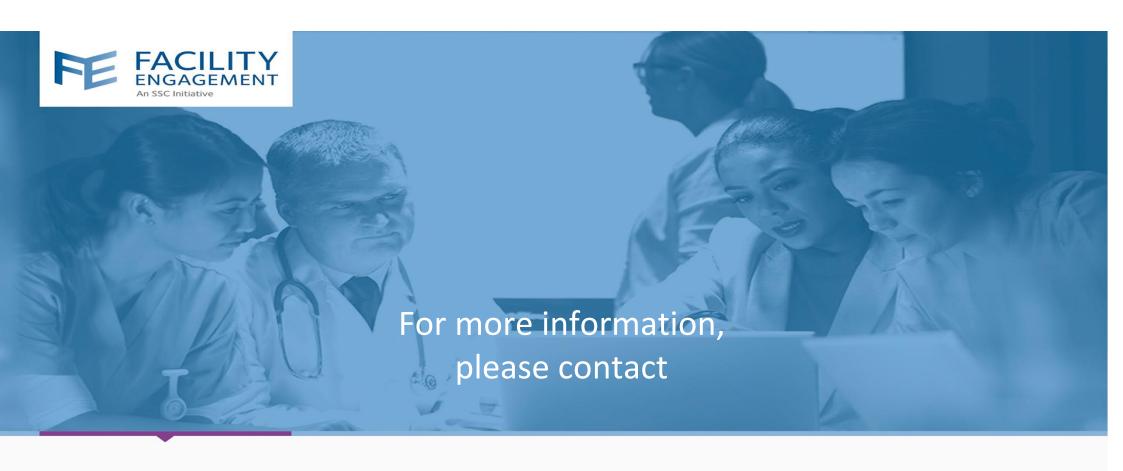
Barriers

- A lack of capacity among physicians means there are vacancies in many committees/task groups
- Size of group make communicating our activities and accomplishments to members a challenge



3. What resources and supports would help you optimize your funding? Internal

 We have seen that for many of our physician lead projects, having project management and administrative support in place is critical for their success. In-kind supports in these areas provided by the Health Authority are often integral in advancing projects.



Andrew Pinfold, Operations Director (apinfold@vpsa.ca)



Optimizing Funding for Success

November 30, 2021

Kelowna General Hospital Physicians Society

Kelowna, BC

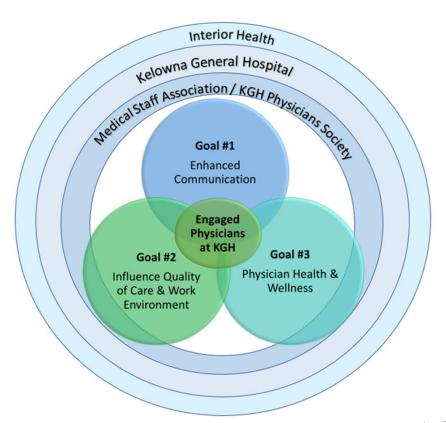


Presenters:

Dr. Nevin de Korompay, Past President, MSA Zeno Cescon, Director, Facility Engagement



Strategic Direction Guides the KGHPS







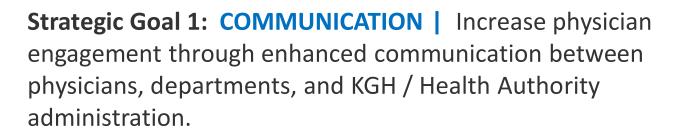
"THE SOCIETY HAS BEEN
ESTABLISHED TO CREATE A
FORUM FOR KGH
PHYSICIANS TO HAVE A
MEANINGFUL VOICE ON
MATTERS OF IMPORTANCE
TO THEM — IMPROVING
PATIENT CARE &
IMPROVING THEIR WORK
ENVIRONMENT"







Strategic Goals



Strategic Goal 2: ENGAGE | Increase meaningful physician engagement and influence on health care delivery within KGH focusing on improving quality of care and enhancing physicians' work environment.

Strategic Goal 3: HEALTH & WELLNESS | Promote physician health and wellness.







Best Use of Facility Engagement Funding





As of October 2021, KGHPS has:

- Reviewed 163 FE Applications
- Approved \$1.91 M in funding
- Currently 40 active projects
- Projects align with Strategic Goals
- Greatest drivers of physician engagement are...





Physician Engagement / Communication

Departmental and Interdepartmental Planning

Retreats:

- Up to 4 Departmental Retreats per year plus additional inter-departmental retreats
- Engaged physicians from a significant # of Departments and we are seeing an increase in meetings of approximately 5% year over year:
 - Medical Imaging
 - Pediatrics
 - Microbiology
 - General Internal Medicine
 - Surgery
 - Rehabilitation
 - Gastroenterology/Hepatobiliary/Interventional Radiology
- FE funds up to 2 hours of sessional time, meal costs, meeting room/AV requirement

KELOWNA GENERAL HOSPITAL

Physicians Society





Recognition and Appreciation (particularly during pandemic years)

KGHPS Newsletters / AGMs / e-Bulletin

- Physician Recognition in quarterly newsletters
- AGM / e-Bulletin
 - Recognition and appreciation to outgoing Department heads, MSA Board members
 - Highlights Facility Engagement and Work of the KGHPS
 - Increased attendance at AGMs
- Physician appreciation
 - Coffee days
 - Tour of Treats throughout KGH
 - Collaboration with Divisions of Family Practice and Kelowna Medical Society





Health & Wellness/Physician Engagement

Medical Staff Lounge

- Physician Recognition
 - 1,000 Years of Caring
 - Departmental photos
- Provides a venue for onboarding new physicians









Health & Wellness/Physician Engagement

Medical Staff Lounge

- Health & Wellness
 - Refurbished lounge in late 2019
 - Provides a welcoming space, encouraging medical staff to stop by and chat with colleagues
 - Collaboration with KGH to provide updated electrical, flooring, computers/phones, furniture, cleaning
 - Provides a venue to inform physicians re FE funding opportunities
 - Survey undertaken mid-2020
 - Comments included:
 - The Lounge enables me to build connections and/or enhance collaboration with MSA colleagues
 - I see colleagues I normally wouldn't
 - Best initiative at KGH
 - Makes physicians feel appreciated
 - Thank you for all your support during COVID when everything HOSPITAL else was closed

 Physicians Society





KGHPS MEDICAL STAFF LOUNGE SURVEY RESULTS

THE MEDICAL STAFF LOUNGE (MSL) HAS ENABLED ME TO BUILD CONNECTIONS AND/OR ENHANCE COLLABORATION WITH MY MSA COLLEAGUES

- YES 84%
- No 2%
- SOMEWHAT 14%

Physicians Society



Collegiality, engagement, and physician appreciation all contribute to the well-being of the medical staff

KGHPS Medical Staff Lounge Survey Results

HOW OFTEN DO YOU USE THE MSL:

- More than once daily 5%
- DAILY 16%
- More than once a week 50%
- ONCE A WEEK 21%
- ONCE IN A WHILE 8%









Internal and External Enablers and Barriers to Success





Enablers to Success

- Experienced, informed and engaged Working Group (excellent departmental representation) and Board (excellent succession plan)
- Ability to rely on experience and advice of past Working Group and Board members
- Evidence of 'leading self' as physicians initiate and assume leadership for projects of importance to them, achieving desired results
- Projects link back to strategic goals
- Sound financial management with frequent reviews of budgetary spending, including annual audit
- Effective internal communication with engaged physician and administration groups
- Effective policies, procedures and operational guidelines
- Effective two-way communication with site medical leadership
- Engaged Engagement Partner (Jillian Wong) always available to provide assistance/advice
- Experienced support staff (Z. Cescon and H. Wendt) with many years of health care and other corporate experience in dealing with large operating budgets

Physicians Society

 And of course....Facility Engagement funding has been the main driver of physician engagement, compensating them for their time



Barriers to Success

- Uncertainty surrounding receipt of all draws during fiscal year
- Uncertainty re: sustainability of initiatives should DoBC funding cease
- Loss of enthusiasm and lack of time, particularly during COVID-19 pandemic, as physicians struggle to not only attend to their day-to-day responsibilities and patient care
- Lack of communication between HA and MSA
- Lack of co-funding with HA for applicable FE projects











Dr. Maurice Blitz, President, MSA
Dr. Nevin de Korompay, Past President, MSA
Zeno Cescon, Director, Facility Engagement
Helga Wendt, Admin Assistant/Project Lead
KGHPhysiciansSociety@gmail.com



Remaining Tier 6 MSA's

Children's and Women's Hospitals Medical and Allied Staff Engagement Society

Royal Columbian and Eagle Ridge Hospitals Medical Staff Society

THANK YOU FOR ATTENDING TONIGHT

A survey will be sent to participants in the days following the meeting, as well as a link to the recording and slides.

We would appreciate your thoughts and comments on the session.

